



Grand Opening of Amanda Wei Gallery with Ceet Fouad's Opening Exhibition "Raining Colors" Be Yourself and Enjoy Adversity in Life

(31 Aug, 2017, Hong Kong) **Amanda Wei Gallery**, a new contemporary art gallery located in the art hub Central, is celebrating its grand opening on 1 Sept. Fusing an artistic vibe to the area, **Amanda Wei Gallery** aims at providing a platform for potential artists to present their works, as well as encouraging art creation and development. Taking the lead is the solo show "**Raining Colors**" by renowned French contemporary graffiti master **Ceet Fouad** featuring his iconic and celebrated bubbly chickens, as the opening exhibition for **Amanda Wei Gallery** from 1 September to 1 October. Various dynamic classical works and new creations of paintings, sculptures, graffiti and artworks exclusive for Hong Kong will be showcased.



Standing out from the crowd Be yourself and go unconventional

There is a Chinese saying "standing out like a crane among chicken" which means "standing out from the crowd". Instead of featuring cranes, **Ceet** uses chickens as the inspiration to depict his personal experiences and thoughts, as well as gives an ironic remark on the social phenomenon that people always go with the tide without any personal characteristics.

When **Ceet** first arrived Shenzhen In 2001, he coped with the language barrier by using his hand-painted chickens for communication, and such icons later turned into his signature. His graffiti at early stage also soon became the reflections of his experiences in China that symbolize him as one of the chickens among. **Ceet's** vivid chickens are the introspection of human life. "In modern society, people always go with the tide that make themselves dull and implicit persons. The chickens I created are colorful and I hope that they can represent the unique personalities and versatile emotions of human. They also remind us to be true to ourselves in keeping our individualities and personalities. That's the true meaning of "standing out from the crowd.""



Ceet's iconic Los Chicanos chickens are world-renowned that making his art works highly appreciated in many international graffiti and street art exhibitions. As the art ambassador of different famous international brands such as Adidas, Airbus, Ecko, Loewe and Prada, he has also been recognized by various advertising companies and living art brands. While Los Chicanos have won great popularity, CEET decides to interpret his works in a new abstract approach.

Raining Colors - Balance the joy and sorrow in life

Themed **Raining Colors**, this exhibition reveals the innovative approach of **Ceet** of transforming vivid cartoon images into abstract impressions. Apart from the classic bright and eye-catching colors, the new series also daringly plays with the raindrop effect to reveal a crazy and versatile personality. "It's dark and dreary in a rainy day. The art works this time feature a raindrop effect using vivid and bold colors that overthrows such negative feeling and adds a joyful touch in a rainy day. The art works bring a balance of joy and sorrow, as well as the experience of enjoying adversity in life."

Apart from **Ceet's** signature art works, **Amanda Wei Gallery** also presents some of his new works exclusive to Hong Kong. It is an exceptional exhibition that art lovers can't miss!

Exhibition of Works by Ceet Fouad: Details of "Raining Colors"

Opening	: 1 September 2017, 5pm – 9pm
Exhibition Period	: 1 September 2017 – 1 October 2017
Time	: 10am – 7pm (Admission Free)
Location	: Amanda Wei Gallery Shop B, Wilson House, 19-27 Wyndham St., Central, H.K
Enquiry	: amandaweigallery@yahoo.com
Social Media	: https://www.facebook.com/amandaweigallery/

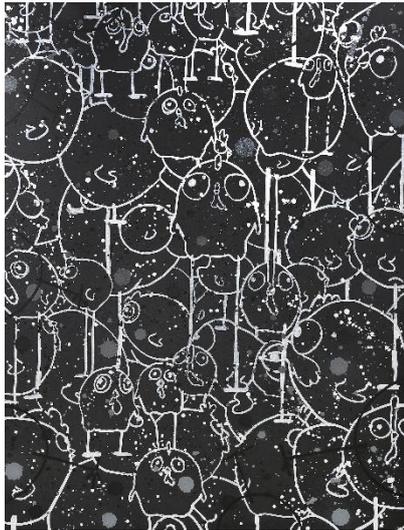
Descriptions of art works (partial):



(Left) "Blurry Marilyn" and (Right) "Los Chicanos Community"



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"Obama"
Apart from vivid colors, this work also features a main hue of black and white.



"Donald Trump Rooster"
"Donald Trump Rooster" sculpture is humorous and funny!

About Ceet Fouad



Always the entertainer, Ceet, can often be found telling an animated tale to a crowd of wide-eyed listeners. The ending is always the same as the audience doubles over in laughter, and a big grin emerges from the face of the world's leading graffiti and contemporary artist, Ceet Fouad. Ceet's voracious appetite for life began in Toulouse, France, where he was born 40 years ago to parents of North African origin. He spent his early years painting graffiti on any and all inanimate surfaces in his home town with his street crew, Truskool and Trumac.

His graffiti style reflects his energetic personality and approach to life. Largely based on an interplay of colors and wild style lettering, the finished product is controlled and mechanically executed, yet sophisticated in the design style and finish. Ceet is not one to sugar coat the truth, and his work often reveals a brutal honesty about experiences from his own life. He has experimented with a variety of mediums; murals, sculptures, graphic design and canvases, through which he exposes his hopes, failures and opinions with his audience.

Since the mid-80s, he has focused on his canvas work through a mixed use of acrylic, oil and spray paint. Striving for perfection, Ceet pays meticulous attention to each canvas detail and uses every inch of space to reveal his expressions on life. The quality of his creations have not gone unnoticed, as invitations from galleries, contemporary art shows and lifestyle brands have confirmed his place on the international stage of contemporary artists to watch and follow. In 2003, Ceet left France to



share his talents and passion for contemporary art with China. Since 2003, he's been very active in China with diverse exhibitions, events and artistic performances. Advertising companies and lifestyle brands also call on his talent and has been an art ambassador to global brands such as Adidas, Airbus, Ecko, Loewe and Prada.

About Amanda Wei Gallery

Amanda Wei Gallery is a contemporary art gallery located in Central, Hong Kong. The Gallery aims to provide an innovative forum for contemporary art.

Art works by Ceet Fouad can be appreciated after the Opening on 1 September 2017. Amanda Wei Gallery will also invite various famous artists, Cyril Kongo, Nissa Kauppila, Hueman, to organize their first personal exhibitions in Hong Kong. Amanda Wei Gallery will present works by young artists, as well as introducing international artists that are new to the Hong Kong art scene.

For more information: <https://www.facebook.com/amandaweigallery/>

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The above information is given by **Buzz PR & Company Ltd.**, on behalf of Amanda Wei Gallery, for further PR enquiry, please contact:

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